



**Greetings potential Sponsor,**

The Mountain Rodeo Association has created an extraordinary small-town rodeo that does enormous things. What this means is we have combined modern rodeo with old style ranch rodeo, for prime family entertainment that keeps all ages in mind. Our rodeo events include everything from bull & bronc riding, ranch branding & rustler trailer loading, to stick horse races and mutton busting for the children. We are a non-profit 501C association, so your sponsorship is tax deductible. As the MRA rodeo grows, so does our desire to help others. With your help and the help of other sponsors, we utilize our rodeo to be the change that we desire to see in the world.

**For more information please visit our website:**

**[www.mountainrodeoassociation.com](http://www.mountainrodeoassociation.com)**

**Or email us at:**

**[squawvalleymra@gmail.com](mailto:squawvalleymra@gmail.com)**

**Here are just some of our more recent *accomplishments*:**

Veterans Home of Fresno  
Barbeque / Music  
Entertainment for  
residents and staff

Financial donation to help  
aid medical expenses of  
local families

FFA Programs

Heart of the Horse and  
Heart of the Horse  
Veterans Program

Central Valley Honor  
Flight

American Legion Post  
621,  
Squaw Valley

Make a difference  
outdoors

Fresno Veterans Hospital

Mountain Valley Fire  
Department, Company 65

Sort for Kids Valley  
Children Hospital

## 2022 MOUNTAIN RODEO ASSOCIATION SPONSOR PACKET

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Your donation will help pay for special awards, buckles, arena, and grounds improvements, as well as the hidden expenses of the rodeo, such as cattle fees, electricity, announcers, judges, etc.

All the sponsor packets are customizable. If you would like to sponsor a specific event, or buckle, or donate supplies, a dollar value will be assessed for your sponsorship level and you or your business will receive the advertising due your level of sponsorship, in addition to being credited as a sponsor for that buckle, event, or supplies etc.

***Thank you very much for your time, consideration, and support.***

Sincerely,

Shane Gibbs MRA President



**PLATINUM SPONSORSHIP \$1500.00 & ABOVE**

As a ***Platinum Sponsor*** of the MRA, you will receive the following:

- Website / Social Media Recognition
- Rodeo Event Announcements / Program Advertisement
- Present your flag (provided by you) at events, during our rodeo.
- Banner display (provided by you) hung at a premium location in our arena.

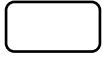
In addition to the above, you as a platinum sponsor will receive 6 VIP complimentary tickets to our WSRRA Cowboy Classic Ranch Rodeo, as well as 4 tickets to our Rodeo Kickoff Dinner/Dance & Auction. Platinum sponsors will also receive a Gist Silversmith Custom Logo Sponsorship Belt Buckle.

**GOLD SPONSORSHIP Start at \$1000.00**

As a ***Gold Sponsor*** of the MRA, you will receive the following:

- Website / Social Media Recognition
- Rodeo Event Announcements / Program Advertisement
- Present your flag (provided by you) at events, during our rodeo.
- Banner display (provided by you) hung at a prime location in our arena.

In addition to the above, you as a gold sponsor will receive 4 complimentary tickets to our WSRRA Cowboy Classic Ranch Rodeo, as well as 2 tickets to our Rodeo Kickoff Dinner/Dance & Auction.



**SILVER SPONSORSHIP Start at \$500.00**

As a ***Silver Sponsor*** of the MRA, you will receive the following:

- Website / Social Media Recognition
- 3 Rodeo Event Announcements / Program Advertisement
- Banner display (provided by you) hung at a prime location on our rodeo grounds.

In addition to the above, you as a silver sponsor will receive 3 complimentary tickets to our WSRRR Cowboy Classic Ranch Rodeo.



**BRONZE SPONSORSHIP Start at \$200.00**

As a ***Bronze Sponsor*** of the MRA, you will receive the following:

- 2 Rodeo Event Announcements / Program Advertisement
- Banner display (provided by you) hung at a visible location on our rodeo grounds.

In addition to the above, you as a bronze sponsor will receive 2 complimentary tickets to our WSRRR Cowboy Classic Ranch Rodeo.



**ADVERTISING ONLY SPONSORSHIP \$100.00**

- Banner display (provided by you) hung at a visible location on our rodeo grounds.



**RODEO EVENT SPONSORSHIP Starting at \$125.00-\$500.00**

- Rodeo Event Buckle / Tiara / Saddle/ Playday Awards



**\*\*\*Please return this form with sponsorship\*\*\***

Level of Sponsorship \_\_\_\_\_ Applied/Used towards \_\_\_\_\_

(General, Advertising, Arena, Café, Bar, etc.)

Arena Sign/Banner and or Flag \_\_\_\_\_

Media Graphic \_\_\_\_\_

**Company Business, Organization or Persons:**

Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Total Amount \_\_\_\_\_

Cash \_\_\_\_\_ Check \_\_\_\_\_ Check Number # \_\_\_\_\_

**Cowboy Days: BUCKLES \$125.00**

High Money Member (1) _____	High Money Saturday (1) _____	High Money
High Money Youth (1) _____	High Money Sunday (1) _____	Combined (1) _____

**WSRRA Classic Ranch Rodeo: BUCKLES & ROYALTY \$125.00**

Youth Mutton Busting (2) _____	Women's Team (8) _____
MRA Grand Marshal (1) _____	_____
Open Barrel Racing (1) _____	Wild Horse Racing (3) _____
Ranch Bronc Riding (1) _____	MRA Royalty Buckles (4) _____
Bull Riding (1) _____	_____
Open Team (8) _____	MRA Royalty Tiaras (4) _____
_____	_____
Steer Stopping (2) _____	Queen Saddle (1) (\$1000) _____

**Playday: AWARDS \$125.00**

6 & Under (1) \_\_\_\_\_  
7-12 (1) \_\_\_\_\_  
13 – 18 (1) \_\_\_\_\_  
19 – 39 (1) \_\_\_\_\_  
40 & over (1) \_\_\_\_\_

\*\*\*Please return this form with sponsorship\*\*\*