



Mountain Rodeo Association

Greetings potential Sponsor,

The Mountain Rodeo Association has created an extraordinary small-town rodeo that does enormous things. What this means is we have combined modern rodeo with old style ranch rodeo, for prime family entertainment that keeps all ages in mind. Our rodeo events include everything from bull & bronc riding, ranch branding & rustler trailer loading, to stick horse races and mutton busting for the children. We are a non-profit 501C association, so your sponsorship is tax deductible. As the MRA rodeo grows, so does our desire to help others. With your help and the help of other sponsors, we utilize our rodeo to be the change that we desire to see in the world.

For more information please visit our website:

www.mountainrodeoassociation.com

Or email us at:

squawvalleymra@gmail.com

Here are just some of our more recent *accomplishments*:

- | | | |
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| <ul style="list-style-type: none">❖ Veterans Home of Fresno❖ Barbeque / Music Entertainment for residents and staff❖ Financial donation to help aid medical expenses of local families❖ FFA Programs | <ul style="list-style-type: none">❖ Heart of the Horse❖ Veterans Program❖ Central Valley Honor Flight❖ American Legion Post 621, Squaw Valley❖ Make a difference outdoors | <ul style="list-style-type: none">❖ Fresno Veterans Hospital❖ Mountain Valley Fire Department, Company 65❖ Sort for Kids Valley❖ Children Hospital❖ Local community Christmas baskets |
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2024 MOUNTAIN RODEO ASSOCIATION SPONSOR PACKET

Your donation will help pay for special awards, buckles, arena, and grounds improvements, as well as the hidden expenses of the rodeo, such as cattle fees, electricity, announcers, judges, etc.

All the sponsor packets are customizable. If you would like to sponsor a specific event, or buckle, or donate supplies, a dollar value will be assessed for your sponsorship level and you or your business will receive the advertising due your level of sponsorship, in addition to being credited as a sponsor for that buckle, event, or supplies etc.

Thank you very much for your time, consideration, and support.

Sincerely,

Shane Gibbs MRA President

PREMIER SPONSORSHIP Start at \$5000.00

As a **Premier Sponsor** of the MRA, you will receive the following:

- Website / Social Media Recognition
- Rodeo Event Announcements / Program Advertisement
- Present your flag (provided by you) at events, during our rodeo.
- Banner display (provided by you) hung at a premium location in our arena.

In addition to the above, you as a platinum sponsor will receive 6 VIP complimentary tickets to our WSRRA Cowboy Classic Ranch Rodeo, as well as 4 tickets to our Rodeo Kickoff Dinner/Dance & Auction. Platinum sponsors will also receive a Gist Silversmith Custom Logo Sponsorship Belt Buckle.

PLATINUM SPONSORSHIP Start at \$1500.00

As a **Platinum Sponsor** of the MRA, you will receive the following:

- Website / Social Media Recognition
- Rodeo Event Announcements / Program Advertisement
- Present your flag (provided by you) at events, during our rodeo.
- Banner display (provided by you) hung at a premium location in our arena.

In addition to the above, you as a platinum sponsor will receive 6 VIP complimentary tickets to our WSRRA Cowboy Classic Ranch Rodeo, as well as 2 tickets to our Rodeo Kickoff Dinner/Dance & Auction. Platinum sponsors will also receive a Gist Silversmith Custom Logo Sponsorship Belt Buckle.

GOLD SPONSORSHIP Start at \$1000.00

As a **Gold Sponsor** of the MRA, you will receive the following:

- Website / Social Media Recognition
- Rodeo Event Announcements / Program Advertisement
- Present your flag (provided by you) at events, during our rodeo.
- Banner display (provided by you) hung at a prime location in our arena.

In addition to the above, you as a gold sponsor will receive 4 complimentary tickets to our WSRRR Cowboy Classic Ranch Rodeo.

SILVER SPONSORSHIP Start at \$500.00

As a **Silver Sponsor** of the MRA, you will receive the following:

- Website / Social Media Recognition
- 3 Rodeo Event Announcements / Program Advertisement
- Banner display (provided by you) hung at a prime location on our rodeo grounds.

In addition to the above, you as a silver sponsor will receive 3 complimentary tickets to our WSRRR Cowboy Classic Ranch Rodeo.

BRONZE SPONSORSHIP Start at \$200.00

As a **Bronze Sponsor** of the MRA, you will receive the following:

- 2 Rodeo Event Announcements / Program Advertisement
- Banner display (provided by you) hung at a visible location on our rodeo grounds.

In addition to the above, you as a bronze sponsor will receive 2 complimentary tickets to our WSRRR Cowboy Classic Ranch Rodeo.

ADVERTISING ONLY SPONSORSHIP \$100.00

- Banner display (provided by you) hung at a visible location on our rodeo grounds.

RODEO/EVENT SPONSORSHIP Start at \$125.00 - \$500.00

- Program Advertisement
- Rodeo Event Buckle / Tiara / Saddle/ Playday Awards

*****Please return this form with sponsorship*****

Level of Sponsorship _____ **Applied/Used**
towards _____

(General, Advertising, Arena, Café, Bar, etc.)

Arena Sign/Banner and or Flag _____

Media Graphic _____

Company Business, Organization or Persons:

Name _____

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Contact Person _____

Address _____

Phone _____

Email _____

Total Amount _____

Cash _____ **Check** _____ **Check Number #** _____

Cowboy Days: BUCKLES \$125.00

High Money Member (1)

High Money Saturday (1)

High Money Combined (1)

High Money Youth (1) _____

High Money Sunday (1) _____

WSRRA Classic Ranch Rodeo: BUCKLES & ROYALTY \$125.00

Youth Mutton Busting (2) _____

Steer Stopping (2) _____

MRA Grand Marshal (1) _____

Women's Team (8) _____

Open Barrel Racing (1) _____

Ranch Bronc Riding (1) _____

MRA Royalty Buckles (4) _____

Bull Riding (1) _____

MRA Royalty Tiaras (4) _____

Mini Bull Riding (1) _____

Queen Saddle (1) (\$1000) _____

Open Team (8) _____

Playday: AWARDS \$125.00

6 & Under (1) _____

7-12 (1) _____

13 - 18 (1) _____

19 - 39 (1) _____

40 & over (1) _____

*****Please return this form with sponsorship*****